

NQOBILE

MAGWIZI



MUKOMANA WEKUMA - W
CAMPAIGN
FOR ZIFA PRESIDENCY



FOOTBALL IS MORE THAN A GAME; IT IS
A UNIFYING FORCE THAT INSPIRES HOPE,
BUILDS COMMUNITIES, AND DRIVES
NATIONAL PRIDE."

~ Nqobile Magwizi



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BACKGROUND

ZIMBABWEAN FOOTBALL STANDS AT A PIVOTAL CROSSROADS - A MOMENT OF GREAT POTENTIAL AND URGENT NEED FOR REFORM.

Beyond this juncture lies the opportunity for the most beautiful game to witness phenomenal technical development, corporate appeal, high-performance achievements, infrastructure modernisation, sound corporate governance, and global partnerships.

Our beloved game is only now beginning to emerge from the shadow of an international suspension by FIFA. This isolation came on the heels of the devastating COVID-19 pandemic, which paralysed football activities for over two years. During this time, stadiums were silenced, spectators were locked out, and fan engagements became nearly impossible, as public health protocols took precedence. The result was a fractured football community, a dwindling fan base, and stifled development. The combined effects of the pandemic and FIFA suspension cannot be overstated. Zimbabwean football has been tested like never before, and now is the time for it to rise again.



HOWEVER, THE CHALLENGES WE FACE GO BEYOND RECENT SETBACKS. FOR YEARS, ZIMBABWEAN FOOTBALL HAS ENDURED:

Poor corporate governance and mismanagement.

Disrespect for constitutionalism within football structures.

Fragmented development initiatives, with no cohesive strategy to foster talent.

Absence from the global stage, missing opportunities to shine at regional, continental, and FIFA competitions.

Lack of corporate appeal, leaving the game starved of resources and sponsorship.

Endless internal disputes, which have tarnished the sport's reputation.

Missed opportunities for strategic partnerships, both locally and internationally.

These challenges have held back the game for far too long. It is now up to the football family in Zimbabwe to come together, chart a new path, and create a brighter future for the next generation. We must reclaim our game and transform it into a vibrant, thriving industry that realises its full potential.

MY PASSION

I am deeply passionate about Zimbabwean football and I am driven to be part of the critical mass that will transform our game. This is not just about restoring past glory; it is about creating a sustainable football ecosystem that will endure for generations to come. It is about uniting all stakeholders - players, coaches, administrators, fans, and partners - to reimagine Zimbabwean football and make it a beacon of excellence on the global stage.

MY COMMITMENT

I humbly offer myself to serve as the President of the Zimbabwe Football Association (ZIFA) over the next four years. I am seeking your mandate to lead this transformation and pledge to bring my:

Expertise: Drawing from my extensive experience in business and sports development.

Experience: Leveraging my track record in governance, sponsorship negotiations, and grassroots initiatives.

Global Network: Harnessing international relationships and partnerships to unlock new opportunities for Zimbabwean football.

"MORE THAN A GAME"

Football is more than just a game - it is a powerful engine for societal transformation, building hope and uniting a population. "It's More Than a Game" - I envision football as a tool to empower communities, uplift the girl child, and build Zimbabwe as a united and prosperous nation.

Together, we can rebuild our game and position Zimbabwean football as a powerhouse in the region and beyond. It is not too late for us to unite and transform our game for posterity. Let us work together to create a legacy of excellence that will inspire future generations.

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**WE ARE OUR OWN
LIBERATORS, AND
THE TIME TO ACT
IS NOW."**

~ Nqobile Magwizi



MY VISION

TO TRANSFORM ZIMBABWE INTO A LEADING FOOTBALL NATION IN AFRICA, BUILT ON A FOUNDATION OF VIBRANT GRASSROOTS DEVELOPMENT, EMPOWERMENT OF MARGINALISED GROUPS ESPECIALLY WOMEN, EXEMPLARY CORPORATE GOVERNANCE, WORLD-CLASS HIGH-PERFORMANCE SYSTEMS, AND FULL COMPLIANCE WITH CAF CLUB LICENSING REGULATIONS, ENSURING SUSTAINED GROWTH AND GLOBAL COMPETITIVENESS.



VALUES:

My leadership is guided by a strong foundation of values that will shape the transformation of Zimbabwean football. These values are:

- 🏆 **Democracy:** Upholding the will of the people as the cornerstone of decision-making, ensuring inclusivity and fairness.
- 🏆 **Tolerance:** Embracing and celebrating our God-given diversity, fostering unity and mutual respect within the football family.
- 🏆 **Integrity:** Promoting truthfulness and ethical conduct in all interactions, building trust among stakeholders.
- 🏆 **Fair Play:** Ensuring the game is played and managed with fairness, respecting the rules and the spirit of competition.
- 🏆 **Accountability:** Being transparent and answerable to the football community, earning trust through responsible stewardship.
- 🏆 **Professionalism:** Maintaining the highest standards of conduct, adhering to set rules, and delivering excellence in all aspects of our work.
- 🏆 **Transparency:** Demonstrating leadership and governance that is beyond reproach, ensuring open communication, clear decision-making processes, and fostering trust at all levels.

PERSONAL ATTRIBUTES:

- 🏆 **Visionary Leader:** I am a self-starter with a clear vision for the future of Zimbabwean football, driven by passion and a commitment to transformation.
- 🏆 **Innovative Thinker:** I bring creative and forward-thinking solutions to the challenges facing our football ecosystem, focusing on modernising and professionalising the game.
- 🏆 **Active Listener:** I value and respect the voices of the entire football family, ensuring inclusivity and collaboration in decision-making.
- 🏆 **Reflective and Introspective:** I regularly evaluate my leadership, embracing feedback and striving for continuous improvement.
- 🏆 **Servant Leader:** I lead with humility and a genuine desire to serve the football community, putting the needs of the game and its people above personal interests.
- 🏆 **Accessible and Approachable:** I am open and available to all members of the football family, fostering trust and transparency through open communication.
- 🏆 **Dedicated Worker:** I am committed to working tirelessly to achieve the goals of Zimbabwean football, ensuring tangible progress and lasting impact.

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**THE FUTURE OF ZIMBABWEAN
FOOTBALL LIES IN EMPOWERING
GRASSROOTS TALENT, EMBRACING
INNOVATION, AND FOSTERING
PARTNERSHIPS."**

~ Nqobile Magwizi



ZIMBABWEAN FOOTBALL TO DATE

ZIMBABWEAN FOOTBALL HAS FACED NUMEROUS CHALLENGES THAT HAVE HINDERED ITS GROWTH AND POTENTIAL. IT IS IMPERATIVE THAT THE NEW ZIMBABWEAN FOOTBALL DISPENSATION WORKS COLLABORATIVELY TO ADDRESS THE FOLLOWING CRITICAL ISSUES:



🏆 **Poor Governance:**

The collapse of corporate governance has been a significant setback due to corruption, greed, and abuse of office. Restoring governance integrity is non-negotiable.

🏆 **Endless Turf Wars and Weak Dispute Resolution Mechanisms:**

Self-serving individuals and groups have fueled internal disputes with no effective resolution mechanisms in place. A credible system to address conflicts must be established.

🏆 **Lack of a Long-Term Vision:**

The absence of a cohesive and long-term strategy has left ZIFA and local football operating on an ad hoc basis. Clear goals and strategic planning are essential.

🏆 **Poor Stakeholder Management:**

Strategic partners have been sidelined, resulting in a lack of meaningful contributions to football development. Building and sustaining strong stakeholder relationships is vital.

🏆 **Poor Corporate Appeal:**

The absence of corporate partnerships has left Zimbabwean football lagging behind. A professional image and attractive value proposition must be developed to appeal to sponsors.

🏆 **Lack of Coordination in Development Initiatives:**

Development efforts have been fragmented, leading to missed opportunities for growth. An integrated & well-structured approach is required.

🏆 **Dilapidated Infrastructure:**

Zimbabwe lacks CAF and FIFA-approved facilities, with grassroots infrastructure deteriorating. Revitalising and expanding infrastructure must be prioritised.

🏆 **Violation of Statutes:**

Reckless disregard for statutes by selfish actors has gone unchecked. Strict enforcement and adherence to statutes are crucial for order and professionalism.

🏆 **Weak Financial Systems:**

Mismanagement and abuse of financial systems have eroded trust. Implementing robust and transparent financial systems is essential for accountability.

🏆 **Lack of a Development Continuum:**

Development initiatives must be continuous. Any disruption compromises long-term progress and sustainability.

🏆 **Failure to Exploit COSAFA, CAF, and FIFA Opportunities:**

Zimbabwean football has not capitalised on the goodwill and resources offered by these organisations. Establishing strategic collaborations is imperative.

🏆 **Poor Event Management:**

Effective management of mega-events requires expertise and preparation. Zimbabwe must develop a professional approach to hosting and managing events.

🏆 **Negative Public Image:**

Years of negative publicity have hurt Zimbabwean football's reputation. A strong rebranding strategy is needed to restore credibility and attract support.

🏆 **Lack of Recognition for Former Players and Officials:**

The contributions of retired players, coaches, referees, and administrators must be honoured to foster unity and appreciation.

🏆 **Absence of Structured Capacity-Building Programs:**

Comprehensive training and development programs are needed for all stakeholders, including players, coaches, and administrators.

🏆 **Role Conflict and Confusion:**

Clear definitions of roles and responsibilities are needed to eliminate confusion and enhance efficiency within the football ecosystem.

🏆 **Constricted Revenue Streams:**

Expanding revenue streams is necessary to ensure financial stability and support for football development programs.

🏆 **Poor Fan Engagement:**

Fans are the lifeblood of football. Innovative fan engagement initiatives, including activations & community programs, must be implemented.

🏆 **Lack of Respect for Fair Play:**

Strict adherence to Fair Play codes is critical to maintaining integrity and preventing match manipulation.



STRATEGIC PRIORITY AREAS: MY 5 PILLARS





**A UNITED FOOTBALL FAMILY CAN
ACHIEVE EXTRAORDINARY MILESTONES
FOR THE NEXT GENERATION OF
PLAYERS AND FANS."**

~ Nqobile Magwizi



NQOBILE MAGWIZI — "MORE THAN A GAME"

01. BUILD A STRONG INSTITUTION

A SUCCESSFUL FOOTBALL ASSOCIATION BEGINS WITH STRONG GOVERNANCE, EFFICIENT STRUCTURES, AND EFFECTIVE LEADERSHIP WHILE ESTABLISHING A RECOGNISABLE AND RESPECTED FOOTBALL BRAND.



KEY FOCUS AREAS:

GOVERNANCE AND LEADERSHIP:

- Establish transparent, accountable, and ethical leadership structures.
- Develop strategic plans with clear Key Performance Indicators (KPIs) and ensure regular reporting on progress.
- Adhere to CAF, and national regulations to maintain credibility.
- Partner with local and international universities and organisations to offer capacity-building courses recognised by CAF and FIFA.
- Significantly strengthen the Association Secretariat, recognising its critical role as the nerve center of football operations.

A STRONG ZIFA BRAND:

- Build a unified and powerful ZIFA brand identity that resonates with fans, stakeholders, and global audiences.
- Launch targeted marketing campaigns to improve brand visibility and promote Zimbabwean football locally, regionally, and globally.
- Position ZIFA as the flagship of Zimbabwean football, synonymous with professionalism, integrity, and innovation.
- Utilise social media, digital platforms, and traditional media to engage with the football community and build a loyal fanbase.

INCLUSIVITY AND REPRESENTATION:

- Promote diversity in leadership, ensuring fair representation of women, youth, and local regional stakeholders.
- Engage with organisations that support persons with disabilities to bring awareness to football opportunities for them.
- Create targeted programs and opportunities for persons with disabilities, including securing specialised equipment, and ensuring access to inclusive facilities and innovative technologies to empower their full participation and excellence in football.

COMPLIANCE AND REGULATION:

- Ensure strict adherence to financial and operational policies.
- Implement systems to prevent corruption and mismanagement, including regular audits.
- CAF Club Licensing Compliance: Ensure all clubs meet CAF licensing requirements to participate in international competitions.
- Establish a Reconciliation Commission to restore integrity, trust and fairness in Zimbabwean football. This Commission will offer an amnesty period for those previously convicted or suspected of offenses, encouraging voluntary disclosure to help Zimbabwean football start on a clean slate - as a unified team with one vision to heal & grow the business of football rather than engage in divisive man-hunts.

FOOTBALL STRUCTURES:

- Audit all football Structures from Area Zone to PSL.
- Enhance village, district, provincial, local regional, and national structures (Zambian (FAZ) Case Study).
- Register all unregistered clubs (male and female) & ensure there are fluid lines of communication from the village level to the national office.
- Revitalise School, Community, and Tertiary Football by reintroducing vibrant leagues to create a robust talent pipeline.
- Foster the widespread adoption of futsal and beach football (beach soccer) through the organisation of engaging public matches and tours.

A WELL CAPACITATED REFEREES BOARD:

- Implement continuous professional development programs (CPDs) encompassing physical fitness, technical expertise, and mental fortitude.
- Ensure adequate referee support by providing appropriate training equipment, match kits, and competitive remuneration.
- Promote ethical conduct by implementing a comprehensive strategy to safeguard referees from vulnerabilities such as match-fixing and bribery by enhancing financial incentives and providing integrity and ethical training
- Employ advanced monitoring systems (e.g., VAR), enforce a zero-tolerance policy on corruption, and offer mental health support.

MONITORING, EVALUATION, AND PERFORMANCE MANAGEMENT:

- Introduce measurable benchmarks and continuous assessments to track performance.
- Conduct regular stakeholder feedback and independent evaluations.

SOCIAL IMPACT AND COMMUNITY DEVELOPMENT:

- Use football as a platform for youth empowerment, health promotion, and national unity.
- Develop community outreach programs that promote football as a vehicle for societal transformation.



02. BUILD STRONG PARTNERSHIPS

STRATEGIC PARTNERSHIPS ENHANCE OPERATIONAL CAPACITY, TECHNICAL EXPERTISE,
AND FINANCIAL SUSTAINABILITY.



KEY FOCUS AREAS:

GOVERNMENT COLLABORATION:

- Align football priorities with national development goals.
- Partner with public entities for infrastructure and funding support.

PRIVATE SECTOR ENGAGEMENT:

- Collaborate with corporate sponsors, banks, and investors to drive funding for competitions, facilities, and programs.
- Establish mutually beneficial sponsorship agreements for branding and marketing.
- Engage the private sector (independent panel) in the recruitment and selection process of key leadership positions, such as the CEO, to ensure the appointment of qualified and experienced individuals with demonstrated success in business and leadership.

INTERNATIONAL BODIES AND NGOS:

- Leverage partnerships with FIFA, CAF, and regional confederations for funding, coaching, and technical assistance.
- Work with NGOs for social impact programs that include youth development programs, health campaigns, & community upliftment.

CLUBS AND ACADEMIES:

- Partner with local and international clubs for knowledge sharing, talent exposure, and exchange programs.
- Strengthen relationships with domestic football clubs to build league structures and foster player development.

INTERNATIONAL REPRESENTATION:

- Prioritise national team participation in continental and global tournaments (e.g., CAF, FIFA competitions).
- Schedule international friendlies to expose players to higher standards and boost global recognition.

DIASPORA ENGAGEMENT:

- Develop programs to identify and engage Zimbabwean talent in the diaspora for national team representation.

EXCHANGE PROGRAMS:

- Collaborate with international clubs, academies, and federations for coaching programs, knowledge sharing, and player exchanges.
- Increase the marketability of Zimbabwean footballers in the international football market and develop pathways for Zimbabwean players to access opportunities in professional leagues worldwide

GLOBAL PARTNERSHIPS:

- Build alliances with leading football nations, leagues, and governing bodies to learn and adopt best practices.
- Explore funding opportunities from global development partners and FIFA initiatives.



03. COMMERCIALISATION

A SUSTAINABLE FINANCIAL MODEL ENSURES FOOTBALL CAN GROW AND THRIVE.



KEY FOCUS AREAS:

REVENUE GENERATION:

- 🌱 Maximise income through sponsorship deals, broadcasting rights, and partnerships.
- 🌱 Develop structured revenue-sharing models for competitions and national teams.
- 🌱 Develop a targeted program to register willing sponsors from the football community and beyond. Prioritising support for grassroots programs, and with a specific focus on underprivileged youth.

MERCHANDISING AND LICENSING:

- 🌱 Capitalise on fan loyalty through the sale of branded merchandise (e.g., jerseys, memorabilia, etc.).

EVENT AND COMPETITION MANAGEMENT:

- 🌱 Organise high-profile tournaments, leagues, and cup competitions to generate ticketing and broadcasting revenue.
- 🌱 Build attractive competitions for men, women, and youth teams to attract corporate sponsorship and fans.

FAN ENGAGEMENT AND MATCHDAY EXPERIENCE ENHANCEMENT:

- 🌱 Use digital platforms, social media, and innovative technologies to connect with fans and generate income from ticket sales, subscriptions, and promotions.

FORMER PLAYERS AND OFFICIALS:

- 🌱 Businesses with links to former football players and/or officials will be given preference on ZIFA commercial projects on a 'without prejudice' basis.
- 🌱 Enhance athlete's welfare during and after their careers.

FINANCIAL MANAGEMENT:

- 🌱 Ensure sound financial practices with regular audits, transparency in reporting, and cost efficiency.
- 🌱 Diversify income streams, including football tourism and hosting international matches.

SHOWCASING ZIMBABWEAN FOOTBALL:

- 🌱 Promote Zimbabwe's football brand globally by hosting international events, investing in marketing campaigns, and improving player exports.



04. INFRASTRUCTURE AND TECHNOLOGY

MODERN FACILITIES & INNOVATIVE TECHNOLOGIES ARE CRITICAL TO DEVELOPING COMPETITIVE FOOTBALL PROGRAMS.



KEY FOCUS AREAS:

MODERN INFRASTRUCTURE:

- 🌱 Develop and rehabilitate stadiums, training grounds, high-performance centres and local-regional facilities to meet international standards.
- 🌱 Collaborate with government and private sector investors for long-term infrastructure development.
- 🌱 Build infrastructure dedicated to women's football and youth programs.

GRASSROOTS DEVELOPMENT FACILITIES:

- 🌱 Establish youth academies and school programs to nurture talent at the community level.
- 🌱 Football is to be played throughout the year in schools and tertiary institutions.

SETTING UP LOCAL REGIONAL CENTRES OF EXCELLENCE:

- 🌱 Establish facilities for training, development, and talent identification across all provinces.

SPORTS TECHNOLOGY:

- 🌱 Adopt performance analysis tools, data analytics, and sports science to improve player and team performance.
- 🌱 Introduce a Data Science unit.
- 🌱 Integrate systems for e-ticketing, broadcasting, and matchday operations to enhance efficiency.

SUSTAINABILITY AND INNOVATION:

- 🌱 Implement green building practices for stadiums and facilities to align with ESG (Environmental, Social, Governance) standards.
- 🌱 Invest in renewable energy solutions, water conservation systems, and smart technology for infrastructure.

DIGITAL TRANSFORMATION:

- 🌱 Leverage digital platforms for broadcasting, fan interaction, and revenue collection.
- 🌱 Use mobile applications to provide updates, enhance ticket sales, and engage the football community.



05. TECHNICAL PROWESS

THE FOUNDATION OF A SUCCESSFUL FOOTBALL ASSOCIATION LIES IN DEVELOPING AND SUSTAINING TECHNICAL EXCELLENCE ACROSS ALL FACETS OF THE GAME. THIS PILLAR FOCUSES ON CREATING A HIGH-PERFORMANCE ENVIRONMENT THAT DRIVES SUCCESS AT ALL LEVELS, FROM GRASSROOTS TO ELITE FOOTBALL. BY PRIORITISING TECHNICAL DEVELOPMENT, ZIFA WILL POSITION ZIMBABWE AS A DOMINANT FORCE IN AFRICAN AND GLOBAL FOOTBALL.



KEY FOCUS AREAS:

SUPERB NATIONAL TEAM PERFORMANCES:

- Establish a robust framework to consistently qualify for & excel in regional (COSAFA), Continental (CAF) and International (FIFA) competitions.
- Develop a strategic roadmap to qualify for the FIFA World Cup, ensuring meticulous planning, team preparation, and support systems.
- Ensure continuous improvement in team performance through structured camps, competitive friendlies, and exposure to high-level international competitions.

TALENT IDENTIFICATION AND PLAYER DEVELOPMENT:

- Introduce a nationwide Talent Identification (ID) program to discover exceptional players from grassroots to elite levels.
- Establish regional academies and centres of excellence to provide a clear pathway for young players to transition into professional and national teams.
- Build partnerships with professional clubs to support talent nurturing and exposure.

COACH DEVELOPMENT:

- Implement a comprehensive coaching education and licensing program aligned with CAF and FIFA standards.
- Develop a clear coach development pathway from grassroots to elite levels, ensuring continuous learning and professional growth.
- Deploy qualified coaches to schools, academies, and clubs to ensure consistent and quality football education at all levels.

COMPETITIONS FRAMEWORK:

- Revamp domestic competitions to align with international standards, ensuring vibrant and competitive leagues at all levels.
- Introduce structured grassroots and youth football competitions to enhance player and team development.
- Strengthen the Schools Football Competitions Program for primary and secondary schools to establish a strong foundation for the sport.

NATIONAL FOOTBALL PHILOSOPHY:

- Develop a distinctive Zimbabwean football philosophy that emphasises technical skill, tactical awareness, and physical resilience.
- Ensure all national teams, academies, and clubs adopt the philosophy to create a unified and recognisable playing style.

SPORTS SCIENCE AND MEDICINE:

- Establish state-of-the-art sports science and medical facilities to support player performance, injury prevention, and recovery.
- Incorporate data analytics, fitness assessments, and psychological support into national team and club programs.

STRONG SCHOOLS FOOTBALL PROGRAM:

- Strengthen football competitions at the primary and secondary school levels to build a sustainable pipeline of talent.
- Provide schools with access to trained coaches, referees, and football development resources.
- Collaborate with the Ministry of Education to integrate football into the national curriculum as a key extracurricular activity.

COACH EDUCATION AND DEPLOYMENT:

- Increase the number of CAF and FIFA-certified coaches at grassroots, youth, and elite levels.
- Deploy coaches strategically across the country to ensure equitable access to quality football training.
- Create mentorship programs where experienced coaches guide the next generation of trainers.



STRATEGIC STAKEHOLDERS

ACHIEVING THESE PRIORITIES REQUIRES COLLABORATION WITH A DIVERSE GROUP OF STAKEHOLDERS, INCLUDING:



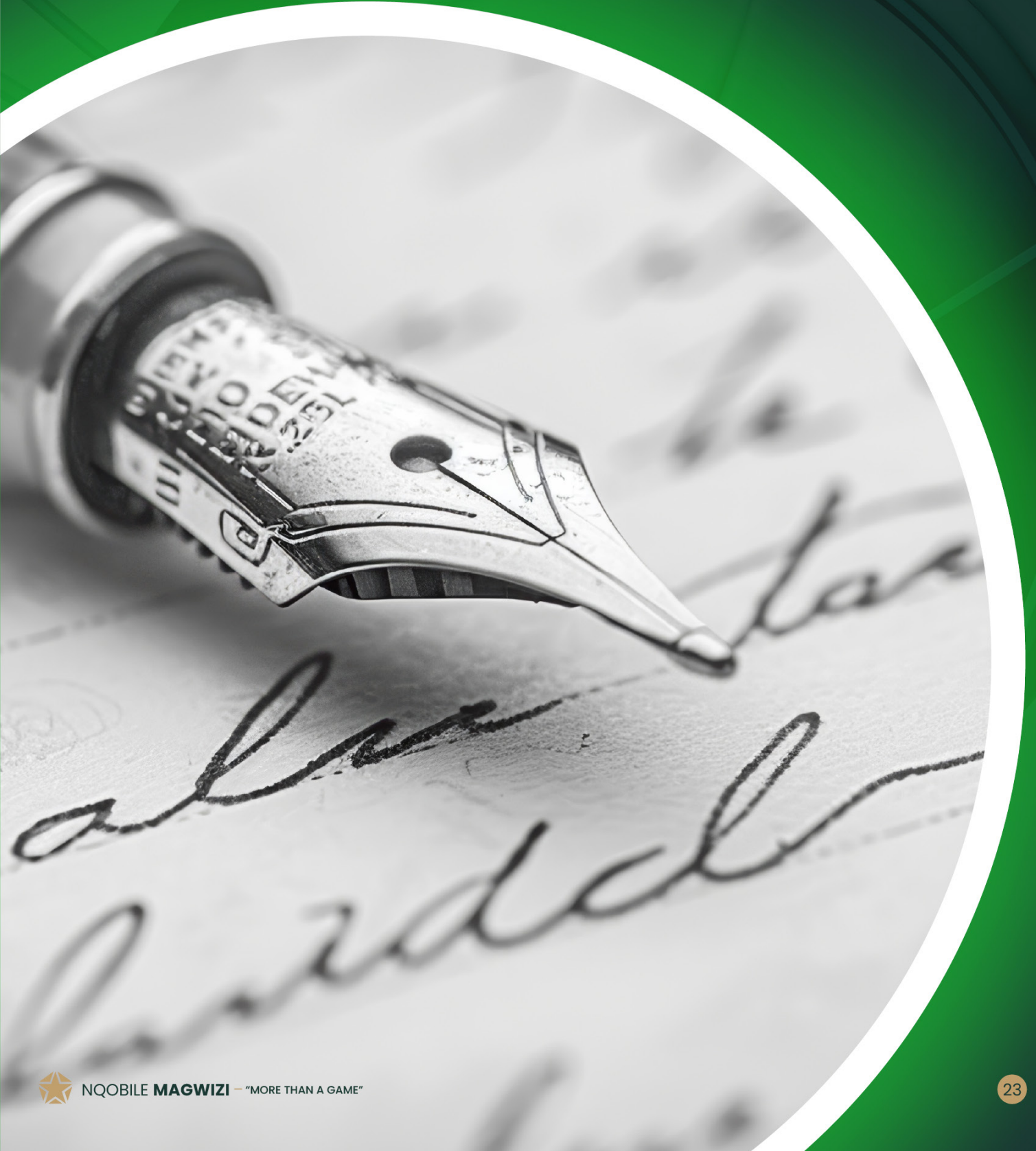


**A UNITED FOOTBALL
FAMILY CAN ACHIEVE
EXTRAORDINARY MILESTONES
FOR THE NEXT GENERATION OF
PLAYERS AND FANS."**



FIRST 100 DAYS PLAN

THE FIRST 100 DAYS OF MY TENURE AS ZIFA PRESIDENT WILL ESTABLISH A SOLID FOUNDATION FOR THE NEXT FOUR YEARS, SETTING THE TONE FOR SUSTAINABLE TRANSFORMATION AND GROWTH. MY IMMEDIATE PRIORITIES WILL INCLUDE:



HAND-OVER TAKE-OVER PROCESS

- ✿ Facilitate a seamless transition by reviewing ZIFA's current state and ensuring continuity in critical operations.

ORGANISATIONAL AUDIT AND RESTRUCTURING (OTP)

- ✿ Engage a reputable consultancy firm to conduct a thorough organisational audit, assessing governance structures, financial systems, and operational frameworks.
- ✿ Implement recommendations from the audit to streamline processes and enhance efficiency.

RELOCATION TO NEW PREMISES

- ✿ Identify and move ZIFA operations to more suitable premises that reflect the stature and professionalism of the association.

STAKEHOLDER RE-ENGAGEMENT

- ✿ Rebuild trust with key stakeholders, including COSAFA, CAF, FIFA, government bodies, corporates, and fans.
- ✿ Hold consultative meetings with former players, coaches, and administrators to foster unity within the football family.

ESTABLISH A RECONCILIATION COMMISSION

- ✿ To restore trust, fairness, and accountability to Zimbabwe Football.
- ✿ To meet and engage in open dialogue with all stakeholders to understand their perspectives, and address their concerns.

ROLLOUT OF AUSTERITY MEASURES

- ✿ Implement cost-cutting measures to address financial inefficiencies and stabilise ZIFA's financial position.

FUNDRAISING FOR AFCON 2025/26

- ✿ Establish a dedicated fundraising committee tasked with mobilising resources for Zimbabwe's participation in the 2025/26 AFCON qualifiers and finals.

LAUNCH OF THE FA CUP (ZIFA CUP)

- ✿ Revive the prestigious FA Cup as a flagship tournament, engaging clubs at all levels to rekindle interest & fan participation in local football.

REVIEW AND/OR DEVELOPMENT OF A FOUR-YEAR STRATEGIC PLAN.

- ✿ Conduct a comprehensive review of the existing strategic plan. In the absence of such a plan, a new strategic framework will be developed.
- ✿ Collaborate with stakeholders to craft a comprehensive plan focusing on governance, grassroots football, infrastructure development, marketing, and high-performance goals.

This 100-day plan reflects my commitment to laying a strong foundation for a rejuvenated ZIFA that aligns with global best practices and serves the interests of all stakeholders.



BIOGRAPHY

FULL NAME: NQOBILE MAGWIZI | BORN: 22 JANUARY 1979 | SEX: MALE
NATIONALITY: ZIMBABWEAN | LANGUAGES: ENGLISH, NDEBELE, SHONA
MOBILE: +263 772 357 577 | EMAIL: SANKOSI@NCBANAT.COM



For over 15 years, I have been deeply involved in fostering the growth of grassroots football programs across Zimbabwe. Witnessing firsthand the raw talent and unwavering passion of our young players has been an immensely rewarding experience. I have dedicated myself to applying my strategic expertise to nurture their development, enhance their visibility within the football community, and guide them on their journey towards achieving their full potential.

This hands-on experience has profoundly reinforced my conviction that by investing in our youth, providing them with access to quality coaching and creating clear pathways for their advancement, we can not only strengthen our clubs but also lay a solid foundation for a truly successful and sustainable future for Zimbabwean football.

My own passion for football was nurtured during my formative years, growing up in Old Highfield and Gokwe. I spent countless afternoons playing with my peers at Zimbabwe Ground and watching thrilling matches at Gwanzura Stadium. These experiences instilled in me a profound appreciation for the beautiful game and fostered a strong desire to contribute to its continued growth.

The 'grassroots story' is a shared experience among many Zimbabweans, from professional stars, dedicated supporters, and aspiring players. As such, I believe that investing in grassroots football is crucial for the development of our sport. It is at this level that we nurture raw talent, cultivate strong character, and lay the crucial groundwork for future success on both the domestic and international stages.

By fostering collaborative partnerships with stakeholders, implementing sound strategic initiatives, and prioritising the holistic development of our players, we can elevate Zimbabwean football to unprecedented heights.

I invite all football lovers to join me on this exciting journey to build a stronger, more successful ZIFA, one that inspires national pride and leaves a lasting legacy for generations to come.

LEADERSHIP AND IMPACT IN SPORTS

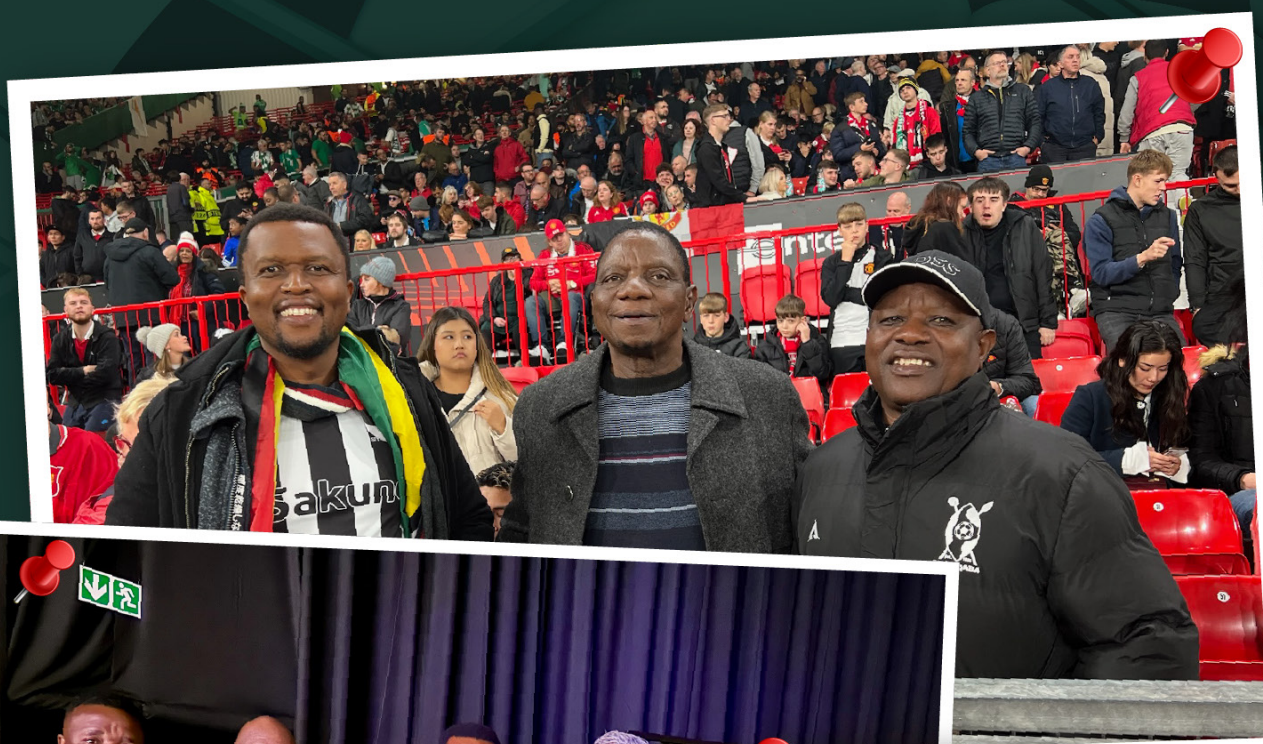
- ★ **Board Member** – Christ Kingdom Rumhuma Gokwe Football Club, (2023 - Ongoing), Gokwe, Zimbabwe.
- ★ **Dynamos FC Sponsorship Facilitation**, (2020 - Ongoing), Harare, Zimbabwe.
- ★ **Highlanders FC Sponsorship Facilitation**, (2016 - Ongoing), Bulawayo, Zimbabwe.
- ★ **Board Member** – Banket United Football Club, (2017 - Ongoing), Banket, Zimbabwe.
- ★ **Project Manager** – National Sports Stadium Bucket Seats Installation, (CSR Project; Ongoing), Harare, Zimbabwe.
- ★ **Co-organiser** – Hellenic Junior Soccer Tournament, (2014 - Ongoing), Harare, Zimbabwe.
- ★ **Board Committee Member** – Sports and Recreation Commission Zimbabwe, (2022 - 2024), Harare, Zimbabwe.
- ★ **Guest Presenter** – COSAFA Awards, (2023), Johannesburg, South Africa.
- ★ **Head of Delegation** – Tour of Sports Facilities in Europe, (2023), Germany, Spain, and France.
- ★ **Phakama Football Tournament Sponsorship**, (2022), Lower Gweru, Zimbabwe.
- ★ **Project Manager** – Rufaro Stadium Refurbishment, (Suspended Project; 2022), Harare, Zimbabwe.
- ★ **Tour of Europe** with Highlanders FC, (2002), Barcelona, Manchester United, Liverpool, PSG, and Belgium Academies.
- ★ **Strategic Advisor** – Kyros Sports, (2014 - 2020), Harare, Zimbabwe.

PROFESSIONAL EXPERIENCE

- ★ NC & Banat Strategic Partners, Harare, Zimbabwe.
 - Senior Executive Partner, (2024 - Present).
 - Founding Partner, (2019 - Present).
- ★ Tatu, Harare, Zimbabwe.
 - Chairman, (2018 - Present).
 - Chief Executive Officer, (2004 - 2018).
- ★ Chief Executive Officer – Zimbabwe Is Open For Business Forum, (2018 - 2022), Harare, Zimbabwe.
- ★ Non-Executive Director – Serviettes Zim, (2013 - 2022), Harare, Zimbabwe.
- ★ Board Member – Gye Nyame Diamonds, (2012 - 2014), Harare, Zimbabwe.
- ★ Operations Director – Savanna Media Centre (2003 - 2004), Harare, Zimbabwe.



GALLERY











**NQOBILE
MAGWIZI**

— FOR ZIFA PRESIDENT —